



Seventh Annual Knights Challenge 5K Run / Walk Sponsorship Letter

October 2020
Streamwood, IL

We cordially invite you to participate as a Sponsor of the **Knights Challenge 5K Run / Walk**. This event is sponsored by the Knights of Columbus Council #12801, in cooperation with Saint John the Evangelist Parish in Streamwood, and has been organized as a fundraiser for the Hanover Township Food Pantry.

Now through October 31, 2020 participants can participate in our Virtual 5k event. Awards will be given to the top three finishers in each of four categories: kids under 16, men, women, and seniors. T-shirts and finisher ribbons will be given to full-fee registrants.

Since we are not having a physical race this year, our costs will be lower, and more sponsorship dollars will go directly to Hanover Township Food Pantry. They have come to rely on the thousands of dollars we have donated in past years and their need is much greater this year due to the pandemic.

There are various levels of sponsorship for the Knights Challenge 5K Run/ Walk / Kids Dash and placement of logos on t-shirts and website are based on sponsorship level as show in the following chart:

	GOLD LEVEL: \$500.00 and above	SILVER LEVEL: \$250.00-\$499.00	BRONZE LEVEL: \$100.00-\$249.00	BRASS LEVEL: < \$100.00
Logo included on Race Day Banner at award pickup event	X			
One color Logo on the back of the race t-shirt (Placement & size based on Sponsorship Level)	X	X	X	
Logo on the 5k website – link to sponsor site (Gold/Silver – Full Color; Bronze/ Brass – One Color)	X	X	X	X
Distribute business cards, brochures, or any other promotional items you would like included in the goody bags given to all registered participants	X	X	X	

Thank you in advance for considering sponsorship of our race. Please call or email Bill Henderson, Race Director, to set up sponsorship or answer any questions. Checks can be made payable to: Knights of Columbus, Mary's Millennium Council #12801.

Feeding the Hungry

Bill Henderson, Race Director

(630) 837-6500 (Please leave message at St. John's Parish Office)
info@kofc12801.org

Please mail check to Knights of Columbus Mary's Millennium Council #12801, c/o Saint John the Evangelist Parish, 502 S. Park Boulevard, Streamwood, IL 60107



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Organization / Donor Name _____

() List Name above on Website & T-Shirt () Anonymous Donor () Special Request - below

Address _____

City _____ State _____ Zip _____

Phone Number _____

Contact Person _____

Contact email _____

Website URL* _____

(*Organization Logo & Website link will be included on the Knights Challenge 5k website)

(Circle) **Sponsorship Level:** Gold Silver Bronze Brass **Type:** Organization Family / Individual

We plan to send materials for the goody bags Yes No

We plan to set up information table at the event (Gold and Silver Sponsor Levels Only) Yes No

Special Request: _____

Please email company logo to be used on t-shirt and website to: info@kofc12801.org

Note: Logo should be **high-resolution** print-ready image in .jpg, .pdf, .eps or other similar graphic format

Please mail check to Knights of Columbus Mary's Millennium Council #12801, c/o Saint John the Evangelist Parish, 502 S. Park Boulevard, Streamwood, IL 60107