



Fourth Annual Knights Challenge 5K Run / Walk Sponsorship Letter

October 7, 2017
Streamwood, IL

We cordially invite you to participate as a Sponsor of the *Knights Challenge 5K Run / Walk*. This event is sponsored by the Knights of Columbus Council #12801, in cooperation with Saint John the Evangelist Parish in Streamwood, and has been organized as a fundraiser for the Hanover Township Food Pantry.

On October 7, 2017, beginning at 8:30 a.m., the 5K run and walk will kick off at Saint John the Evangelist Parish Campus. Awards will be given to the top overall male and female finisher and to the top three male and female finishers in each five year age group.

Your sponsorship helps to defray the cost of organizing and hosting the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, volunteers, and sponsors, as well as awards, drinks, snacks, portable restrooms, and other incidental expenses. Any additional money from sponsorships will help go toward our fundraising goal of \$3000.00 to be given to the Hanover Township Food Pantry.

There are various levels of sponsorship for the Knights Challenge 5K Run/ Walk and placement of logos on t-shirts and website are based on sponsorship level as show in the following chart:

| | GOLD LEVEL: \$500.00 and above | SILVER LEVEL: \$250.00-\$499.00 | BRONZE LEVEL: \$100.00-\$249.00 |
|---|--|---|---|
| Logo included on Race Day Banner at Start Line | X | | |
| One color Logo on the back of the race t-shirt | X | X | |
| One color Logo on the website | X | X | X |
| Distribute business cards, brochures, or any other promotional items you would like included in the goody bags given to all registered participants | X | X | X |
| May set up table of information at event | X | X | |

Thank you in advance for considering sponsorship of our race. Please call or email Bill Henderson, Race Director, to set up sponsorship or answer any questions. Checks can be made payable to: Knights of Columbus, Mary's Millennium Council #12801.

Feeding the Hungry

Bill Henderson, Race Director

(630) 837-6500 (Please leave message at St. John's Parish Office)
info@kofc12801.org

Please mail check by September 9, 2017 to Knights of Columbus Mary's Millennium Council #12801, c/o Saint John the Evangelist Parish, 502 S. Park Boulevard, Streamwood, IL 60107



KNIGHTS OF COLUMBUS®
KNIGHTS CHALLENGE
5K RUN / WALK



SATURDAY, OCTOBER 7, 2017



PROCEEDS TO BENEFIT THE HANOVER TOWNSHIP FOOD PANTRY

**Fourth Annual
 Knights Challenge
 5K Run / Walk
 Sponsorship
 Form**

October 7, 2017
 Streamwood, IL

Organization Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____

Contact Person _____

Contact email _____

Sponsorship Level: Gold Silver Bronze

We plan to send materials for the goody bags Yes No

We plan to set up information table at the event (Gold and Silver Sponsor Levels Only) Yes No

Please email company logo to be used on t-shirt and website to: info@kofc12801.org

Note: Logo should be **high-resolution** print-ready image in .jpg, .pdf, .eps or other similar graphic format

Please mail check by September 9, 2017 to Knights of Columbus Mary's Millennium Council #12801, c/o Saint John the Evangelist Parish, 502 S. Park Boulevard, Streamwood, IL 60107